



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Downtown Parking Update (Information Only)

MEETING DATE: February 21, 2001

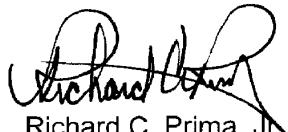
PREPARED BY: Public Works Director

RECOMMENDED ACTION: That the City Council review the attached Downtown Parking Project Report (Exhibit A) on several solutions to help alleviate the parking shortages in the downtown.

BACKGROUND INFORMATION: City staff and the Downtown Lodi Business Partnership (DLBP) have been working together to implement short-term parking solutions in anticipation of the theater opening. The attached report addresses several solutions and will be presented by staff and the DLBP at the Council meeting.

The DLBP has formed a downtown parking committee with the assistance of the City's Community Promotion Coordinator. Weekly meetings have been scheduled to update the community on the progress of several downtown projects, as well as the parking projects. Several of these projects will be completed by June 1, 2001, the anticipated grand opening of the theater.

FUNDING: Not applicable at this time.



Richard C. Prima, Jr.
Public Works Director

Prepared by Paula J. Fernandez, Associate Traffic Engineer

RCP/PJF/pmf

Attachment

cc: Vicky McAthie, Finance Director
Andy Smith, Parking Enforcement Assistant
Rad Bartlam, Community Development Director
Tony Goehring, Economic Development Coordinator
Jerry Adams, Police Chief
Cynthia Haynes, Community Promotion Coordinator
Paula Fernandez, Associate Traffic Engineer
Lew Van Buskirk, DLBP Executive Director
Parking Committee Members

APPROVED:



H. Dixon Flynn -- City Manager

Downtown Parking Projects Report

Elm St Parking Lot

A 58-space parking lot, located on the north side of the Elm Street between School Street and Sacramento Street, is currently under construction. Weather permitting, the construction will be completed in April 2001. This lot will be available for theater and other downtown customers. The specific time restrictions have not been determined.

Additional Angle Spaces

On five streets, Locust, Elm, Pine, Oak, and Walnut, all west of Church Street, City staff is preparing plans to convert the parallel to angled spaces gaining approximately 54 parking spaces. This item will be presented to affected property owners and tenants prior to requesting City Council's approval in April 2001.

Civic Center Lot

This lot, located on the east-side of City Hall, has 77 parking spaces that theater patrons can use after hours and on the weekends, and will be signed accordingly.

207 W. Elm St Lot

This 39-parking space lot is located on the north side of Elm Street west of Church Street across from the fire station and adjacent to the Fire Department Annex. Thirty spaces will be available for theater patrons after hours and on weekends, and will be signed accordingly.

Transit Promotion

The City will be encouraging the use of the transit system by providing a special promotion.

Trolley Loop

The City will be providing a trolley shuttle service for downtown customers and merchants to the outer parking lots. This will also be beneficial during the construction of several downtown projects with the anticipated short-term street closures.

Parking Map/Brochures

The DLBP is working on parking brochures for merchants to distribute, showing convenient parking areas and trolley stops in the downtown area.

Private Lot Partnership

City staff has contacted several downtown businesses with large parking lots to share their spaces during their off-peak hours. Two major banks, having a combined 126 parking spaces, are willing to share their lots. In cooperation with the banks, the city will slurry seal and restripe their parking lots.

Improved Parking Signs

City staff will be installing directional parking signs and improving the signing at all the city parking lots.

Time Restrictions

DLBP and city staff are evaluating the need to increase the existing 2-hour restriction areas to 3-hour, and change the time restriction to Monday through Friday, from 9 AM to 4 PM. Coupled with this, there may be a need for additional 30 minutes or 1-hour stalls. Currently, the downtown core area is signed for 30 minutes or 2 hours from 9 AM to 6 PM except Sundays and holidays.

CITY COUNCIL

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Mayor Pro Tempore
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February 15, 2001

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Parking Committee Members

SUBJECT: Downtown Parking Update (Information Only)

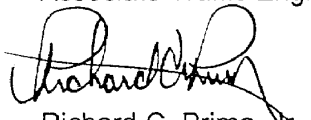
Enclosed is a copy of background information on an item on the City Council agenda of Wednesday, February 21, 2001. The meeting will be held at 7 p.m. in the City Council Chamber, Carnegie Forum, 305 West Pine Street.

This item is on the regular calendar for Council discussion. You are welcome to attend.

If you wish to write to the City Council, please address your letter to City Council, City of Lodi, P. O. Box 3006, Lodi, California, 95241-1910. Be sure to allow time for the mail. Or, you may hand-deliver the letter to City Hall, 221 West Pine Street.

If you wish to address the Council at the Council Meeting, be sure to fill out a speaker's card (available at the Carnegie Forum immediately prior to the start of the meeting) and give it to the City Clerk. If you have any questions about communicating with the Council, please contact Susan Blackston, City Clerk, at (209) 333-6702.

If you have any questions about the item itself, please call Paula Fernandez, Associate Traffic Engineer, at 333-6800, extension 2667.



Richard C. Prima, Jr.
Public Works Director

RCP/pmf

Enclosure

cc: City Clerk

2/15/01

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